



pixvid
connecting you to more clients

Pre-Shoot CHECKLIST



We've photographed thousands of homes and with that experience, we know what it takes to create the best first impression.

Follow the checklist below to give your home the best chance at standing out.



Remove your car from the driveway.

Make sure your driveway and the area in front of your home is clear so the photographer can get the best angles of the house.



Let there be light!

Turn on all the interior and exterior lights to include any lamps, ceiling fans, etc. Replace burnt out lights or mismatched bulbs. Raise your blinds.



Maintain the front and back of your home.

Cut the front and back yard and freshen up any landscaping as needed. Remove hoses, equipment, and toys. Also, make sure that the garbage bins are not visible.



Remove your personal belongings.

Remove any personal items like family photos, souvenirs, dog beds, collections, etc.



De-clutter your home.

Remove excess from places like fireplace mantles, bookshelves, the tops of dressers, bathroom vanities, etc.



Clean your windows.

Clean windows equal crisp views. Make sure to wipe down your windows and glass doors.



Make your house shine.

Clean your home thoroughly the day before your scheduled shoot. This includes cleaning the carpets and polishing the floors.



Turn off ceiling fans and televisions.

For best results, fans and televisions should be off because of how the photos are processed.



Get Your Home Noticed Online

Over 90% of home searches begin online. When first impressions matter, trust us to get it right. We're committed to excellence in our craft, listening to our clients, and delivering the best results!



Get

Noticed

Important Note!

Please make sure to move and clean any items prior to the photographer's arrival. We expect our photographers to use the entire appointment time to get the best photos and angles of your home. It's our policy to shoot the home as-is upon arrival.

- Kitchen**
Remove magnets, papers, and artwork from the refrigerator. Any non-decorative items and appliances should be cleaned off the counters.
- Bedrooms**
Remove jewelry boxes and any other personal items that you don't want in the photos. Make the beds and remove laundry bins as well.
- Bathrooms**
Clear vanities of anything except for decorations. Lower all toilet seats and remove toiletries from the bath and shower. Wipe the mirrors and glass.
- Santa still in the yard?**
Let's get those Christmas decorations down and the seasonal wreath on the door should probably go as well. We want the buyer to have an idea of what your home looks like most of the year.
- Pets!**
We Love Pets! But please have them out of the way for your photo shoot. We'll be happy to say hello after!
- For sale signs**
Many MLS's don't allow photos with agent signs in the yard. Please remove them prior to appointment or the photo may not be allowed on the local MLS.
- Staging your home**
Make it cute! Place some fresh fruit in a bowl on the counter, candles in the bathroom, and flowers on the dinner table. This is an important step and if it's within the budget, we recommend hiring a professional stager.
- Take a breather! Whew!**
So the photographer is here! What should I do? Take a breather. Go for a walk. Take the kids to lunch. The hard part is over and we'll take care of the shoot. When you come back, we'll be just about finished and your photos will be ready the next day.



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